WHEREAS, The State of South Dakota's potato growers have contributed to the production of a record crop of 31.8 billion pounds of potatoes; and,

WHEREAS, This abundant crop of potatoes is high quality and represents an excellent value to the American consumer; and

WHEREAS. Potatoes are selling at or below last year's prices, in contrast to economic forcasts of food price increases of eight to ten percent; and

WHEREAS, This year's availability of high quality, low cost potatoes provide an ideal opportunity to help consumers stretch the food dollar:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the month of February as

POTATO LOVERS MONTH

in South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Thirteenth Day of February, in the Year of Our Lord, Nineteen Hundred and Seventy-Nine

WILLIAM J. JANKLOW, GOVERNOR

ATTEST: